

Speaking Opportunities

In our role as a market champion, we welcome opportunities to speak at events and showcase how social investment is helping charities and social enterprises achieve their social missions.

What we can cover:

- What is social investment and how it works
- The range of financial products available
- How charities and social enterprises have used/are using social investment to either sustain or scale-up their activity
- Potential barriers and challenges
- How social investment is being used to tackle specific social problems e.g. homelessness or unemployment
- Focus on one specific topic or initiative for example: Social Investment Tax Relief or Social Impact Bonds

We will aim through discussion with you to tailor the content we present to be relevant, appropriate in terms of language and understanding and wherever possible use real and practical examples of social investment in action.

Our main objectives when accepting opportunities are:

1. To help charities and social enterprises better understand how social investment works and when it is or is not appropriate
2. To increase awareness and understanding of the financial products available and where to go for investment
3. To showcase the practical side of social investment
4. To increase communication and reach around social investment with social enterprises and charities across the UK

Who can lead:

Our Social Sector Team

Geetha Rabindrakumar – Head of Social Sector Engagement

Melanie Mills - Social Sector Engagement Director

Marcus Hulme – Social Impact Director

Our Investment Team

Social issue leads across the team

How to submit a proposal for a Big Society Capital spokesperson at an event

To consider a speaking opportunity, we will need the following:

- The date, time and location of the event
- Overview of the aims and objectives

- For panel invitations, the names and organisations of the other panellists
- No. of attendees and breakdown of who will be attending e.g. CEOs of social enterprises and/or charities, trustees etc...
- Details of presentation equipment e.g. will a PowerPoint be needed?
- How feedback will be collated
- Any external material that will be created as a result of the event
- Any media coverage intended of the event
- Opportunities to distribute our material at the event

To discuss speaking opportunities and the availability of our team please contact:
Esther Blake on eblake@bigsocietycapital.com